

Datavision

Business Intelligence

A Walk on The Beach

Sudharshan Chary

I was helping my kid on his upcoming vocab quiz and one of the words was “parable”, which is basically a story with a moral. So here is a parable for this month’s newsletter

I was visiting a customer earlier this year – Terranea Resort, set on a beautiful bluff overlooking the Pacific Ocean just south of Los Angeles.



The resort was absolutely gorgeous, the weather was amazing, and the staff was friendly. In short, the type of trip that makes me thankful to be working in the hospitality industry instead of the septic tank industry or something. By the end of the short trip, I was still on East Coast time. So, I woke up at 6 AM on the last day and felt like going for a long walk on the beach, but I had only brought dress shoes with me. The area wasn’t exactly a shopping mecca, so I had to wait till the closest store (Wal Mart) started operations at 7 AM.

I left the resort at 6:30 AM and was at the Wal-Mart by 6:50 AM, waiting for the doors to open. Once the store opened, I picked up a pair of nice hiking boots and drove the windy, hilly road back to the hotel. BTW, I have always wondered what type of people had SO much time on their hands that they can afford to lounge outside stores, waiting for them to open. Now I know. They are people who work in the hospitality industry, on business trips from different time zones.



By the time I came back to the hotel, the sun was out and not a cloud in the sky. I was starting to get hungry, so I quickly changed into shorts and stretched, mentally preparing myself to go on a 5-mile walk. I put on my socks and opened the shoe box to find.....two right shoes of different sizes.

After berating myself for not checking the box before I left the store, my analytical side immediately kicked in and I solved the problem in the most logical way possible. I walked down to the restaurant, got myself an ocean front table and spent the next 90 minutes enjoying French Press coffee, an omelet with guacamole, hash browns, pastries, seven different kind of gelatos and more French Press coffee.

hit the \$40 buffet instead.

Moral of the story: Whenever possible, skip the morning workout and

P.S. At checkout, I gave the shoes to concierge and asked them to donate it to someone with two right feet of different sizes.

Hospitality Industry Update

Sherry Marek

There is a lot of news in our industry. The last two months have had some extreme situations: hurricanes in North America and Ireland, wildfires in California, earthquakes around the world and the shooting in Las Vegas. Thank you to all the first responders around the globe. All of those affected by these events are in our thoughts and prayers.



We are happy to hear about the reopening dates in the hospitality world. Here are some updates from different sources around the world. Hopefully, news you can use.

Road to Recovery: [Caribbean Hotels and Resorts Advise on Reopening Dates](#) via Jessica Montevago via @TravelMktReport

The Florida Keys are officially open to tourists after Hurricane Irma, don't mind the stacks of tree branches. Some [resorts are open, cruise ships are back and some bars are open](#). By Nick Madigan via @nytimes

Hotels and cruise lines have a few things in common, but are also different. Let's look at [5 ideas from the cruise lines to apply to a hotel](#)! By Kacey Bradley via Hotel Online

Loyal customers may be attracted to experiences beyond extra nights and room upgrades to compete against Airbnb. Want a class with a Michelin-starred chef? Golf tips from M Annika Sorenstam? Get coached on basketball by Dwayne Wade? [Read more about it here](#). By Elizabeth Olson via New York Times

Sad to see further damage by Mother Nature in October. Drone footage by Douglas Thron on YouTube shows [fire destruction](#) of hotels in Santa Rosa, CA via Travel Weekly

We have heard the familiar line that Millennials use Uber instead of taxis, Airbnb instead of Hotels, Netflix instead of DVDs. There are 83 Million of them. Make sure you understand [how they like to spend their money](#) so you can get a piece of their pie. By John White via Inc.

Some updates from around the world on hotel rooms under construction. : According to STR's pipeline report, [the U.S. reported a 5.7% year-over-year increase in rooms in construction during September 2017](#). [Europe reported a 16.3% year-over-year increase in rooms in construction](#) during September 2017, according to STR. [The Asia/Pacific region reported a 20.9% year-over-year increase in rooms](#) in construction during September 2017. Via Hotel News Now

Travel tips – if you are in Wilmington, NC, stop in for [Coffee with a Cause](#), hiring an entire staff of people with intellectual and developmental disabilities (IDD), Bitty & Beau's Coffee provides a one-of-a-kind experience that will forever change the way communities view those with IDD.

Did you miss the ["Pignic" last month in Watkins Glen, NY](#)? Look for an animal sanctuary near you for another!! By Janet Forgrieve via @SmartBrief

Conde Nast Traveler announces the 2017 Readers' Choice Awards for [Best Hotels, Resorts, Cities, Islands and Cruise Lines](#). Via @HotelOnlineNews

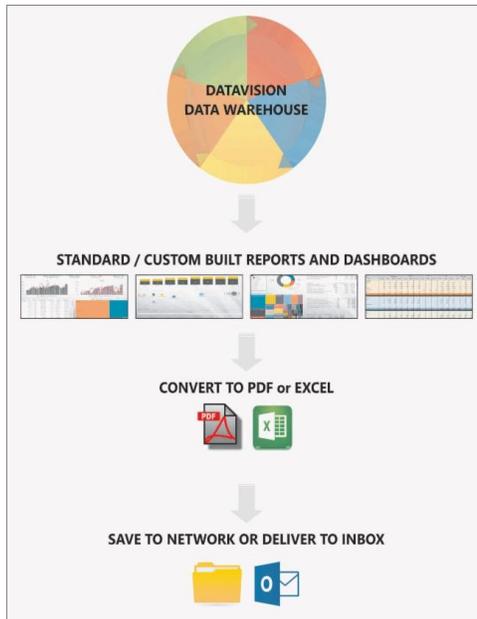
http://hotel-online.com/press_releases/release/conde-nast-traveler-reveals-the-all-new-2017-readers-choice-awards-the-worl?utm_medium=email&utm_source=Offer&utm_campaign=10-17-2017

How are [wearables changing the face of travel](#)? Watches? Clothing? RFID implants? By Stephen Joyce via @Tnooz

Now for something completely different – LEFT BRAIN time! Got some extra energy to burn in a Rock and Roll song? Or in a jazzy mood? Got the blues? Here is guidance from the [late Tom Petty](#) on writing your own

music. Do you stand in the grocery line, reading the tabloid headlines? Reach for your phone at a stoplight while you are idling for 30 seconds? Here are some [left brain workouts](#) to do instead!

Consuming Data – Report Delivery Option Peter Merritt



At the center of your DV world resides an extensive data warehouse, containing a myriad of data points from your PMS, POS, Spa, Payroll, etc. that you've identified as important to meet your reporting goals. You've worked with our BI Analysts/Support Team to create reports and dashboards to meet your organization's needs. Now that you are empowered with a wealth of detailed information at your fingertips, the next step is to get key reports into the hands of your decision makers! Whether you are leveraging DV's standard Excel and web based reports or have built your own proprietary reports, we have tools available to help you automate the delivery of those files to yourself and to your colleagues. Since the vast majority of DV's system extracts are scheduled to run before or directly after the systems EOD process, the extracted data is available to you by 7-8am.

We can schedule a process to have your reports waiting for you in your inbox on your commute (for those not driving!) or when you first sit down at your desk. If you have colleagues or your boss that rely on you to generate reports for them daily and expect them by X time, allow

us to help you cross an item off your "to do" list and set it up for automatic delivery via email!

Not only can Excel reports be automated for delivery by email but they can also be saved to a specified folder location or pushed to an SFTP site. These reports can be delivered as an Excel file (with or without DV formulas) or in PDF format. Your web based report and dashboard exports have the same delivery format options with the additional benefit of relying on triggers to control what is sent and when!

Ready to get started? Please contact our Support Team to setup a time to review your options and let's see what else we can do to get you some of your morning back!

DV LIVE Monthly Question and Answer Sessions

If it is October, it must be - Budget Time!!

Our monthly LIVE webinar will focus on two parts of the budget process at your property. The first 30 minutes of the webinar will focus on looking at your history, creating reports and pivot tables to show trends for 3, 5 or 10 years of Datavision data!! The second 30 minutes will focus on tools to create a budget and upload it into Datavision. This applies to budgets for Rooms, spa, F&B, etc. You can also see the latest 'budget/forecasting tool' that we have created



Register in advance here: <https://zoom.us/webinar/register/a0f0cfa10f408901cde7dc3c8da9331e>

First LIVE session

When: Oct 25, 2017 11:30 AM Eastern Standard Time (US and Canada)

Topic: DV - October 2017 Q&A

Meet This Month's Team Members:



Left to Right:

Yosvany Noda – Originally from the island of Cuba, Yosvany has just realized that key facets of his early life may have been copied by Al Pacino for his portrayal of Tony Montana. Also, he is wondering where exactly Montana is located.

...

Steven Gonzalez – Currently lives with a collection of mini-goats. He is laughing, because who wouldn't laugh with those cute little buggers running around.

Donald Ten – Originally from Panama, in this photo, Donald is displaying the finger he uses to make all of the Datavision cubes and dimension. So far, no cube made without this digit has maintained long term viability.

Chuck O'Halloran – Little is known of the man on the right. We're not even sure why he has a Datavision shirt or how he keeps getting back into the office.

Register in advance for this

webinar: <https://zoom.us/webinar/register/e06fce59660187844ac87b605f06faf5>

After registering, you will receive a confirmation email containing information about joining the webinar.

Second LIVE Session

When: Oct 25, 2017 9:00 PM Eastern Standard Time (US and Canada)

Technology Corner

Yes, it is true. Microsoft released SQL 2017 on October 2nd. Another year, another version of Microsoft SQL Server. Let take a quick look at some of the highlights

SQL Server Relational Engine Highlights

- The big hype and selling point of this version is the announcement is that SQL works on Linux operating system and Docker containers.
- The relational engine is going multi-platform. Please note that the Linux version does not include all the features available in Windows like Analysis Services.
- The other new feature is graph database processing support or NoSQL.

Business Intelligence

As you may have remembered from your Datavision training, Datavision uses cubes as the database behind Excel formulas or SSRS dashboards. From the Business Intelligence point of view, all the new features and innovations are on the Analysis Services Tabular Mode side. There is no new development on the Analysis Services Multi-Dimensional mode (Cubes and Dimensions). SQL Standard Edition is limited to only 16GB of RAM, any serious development requires the Enterprise Edition. The Enterprise Edition would rarely be recommended by DV for a single property.

There is a new collaborative function to add comments and attachments to reports. If you have Enterprise Edition with Software Assurance, you can get the PowerBI On-Premise Server instead which gives you PowerBI Reports in addition to paginated on your premises.

For Developers

SSRS from under the hood has a new OpenAPI compliant RESTful API.

R has been renamed to SQL Server Machine Learning Services to reflect support of the Python programming language, which makes SQL Server a serious Data Science tool.

Summary

Do you really need to upgrade your Datavision server? Probably not unless you aren't on SQL 2012 or later. Changes are evolutionary and not revolutionary; this product came out 16 months after SQL 2016. Do you want to be the bleeding edge of technology or the leading edge? We're already watching the pipeline for the new features in SQL 2018. Maybe in a few more months, MS SQL 2018 will have great features that will help return better ROI to your property or corporate office.

PLEASE LIKE AND FOLLOW TO STAY CONNECTED



Datavision attends many events and conferences throughout the year. We have attended conferences holding their first event and soon we will be attending the HFTP Annual Conference celebrating HFTP's 65th year. We have had the privilege to meet and work with some of the greatest minds in Technology. What an awesome group of people!



Join Datavision at these future locations:

Datavision Training Co-Located with HFTP AC October 23 -24, 2017

Join Datavision for two full days of intense training

HFTP Annual Convention, Orlando, October 25-27, 2017

Omni Orlando Resort, Orlando, Florida

SMS HUG User Conference, November 12-16, 2017

Nemacolin Woodland Resort

HITEC Dubai, #HITECdx, November 14- 15, 2017

HITEC Houston #HITECtx in June 18-21, 2018

Be sure to join us because we always look forward to seeing YOU there!

Worldwide +1 (954) 433-3633

[Visit Datavision's Website](#)

