



News Release

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FOR IMMEDIATE RELEASE

PAR Springer-Miller Partners with Datavision for Business Intelligence

MIAMI, FL JUNE 22, 2010 — PAR Springer-Miller Systems, Inc. (PSMS) --- a wholly owned subsidiary of PAR Technology Corporation (NYSE:PTC) and the leading provider of guest-centric hospitality management systems --- announces a new partnership with Datavision Technologies to provide business intelligence reporting for PAR Springer-Miller's ^{SMS}Host Hospitality Management System.

Through this partnership, PAR Springer-Miller and Datavision have developed an interface that allows hotels and resorts to effectively use the data contained within their ^{SMS}Host hospitality management system to make informed pricing and inventory decision and analyze marketing trends in greater depth. The interface connects PAR Springer-Miller's ^{SMS}Host Hospitality Management System to Datavision's newest product, *iDatavision* which offers the same advanced business intelligence tools as their Datavision system in a hosted, software-as-a-service (SaaS) environment.

The *iDatavision* Business Intelligence System integrates the data from ^{SMS}Host, including all of the integrated modules of ^{SMS}Host such as ^{SMS}Golf Tee Times or ^{SMS}Spa/Resort Scheduling. In addition, other connected systems such as sales & catering, general ledger, ski, club membership or payroll, integrate into a hosted data warehouse and delivers actionable operational information directly to the user via web browser.

"This partnership with Datavision provides our customers the advanced business intelligence tools to more effectively utilize the vast quantity of guest-centric data in ^{SMS}Host," remarked Victor Vesnaver, Senior Vice President, Sales and Marketing of PAR Springer-Miller Systems. "Datavision's hosted solution makes this valuable system accessible to many more of our customers."

"A select group of PSMS customers have always been part of the Datavision community", said Sudharshan Chary, President of Datavision Technologies. "This partnership brings the power of Business Intelligence to the entire PSMS customer base as a hosted application, which will speed up deployment and reduce startup costs. In addition to PSMS data, *iDatavision* can integrate data from many third-party POS, Spa, Golf systems - allowing hotels to get a 360 degree view of their operations."

About Datavision Technologies

Datavision Technologies is privately held and based in the Miami area of United States. To learn more about their intelligent solutions and how customers use Datavision in their daily operations, please visit www.datavisiontech.com.

About PAR Springer-Miller Systems

PAR Springer-Miller Systems, Inc. is a leading provider of hospitality management solutions that meet the technology needs of all types of hospitality enterprises including city-center hotels, destination spa and golf properties, timeshare properties and casino resorts worldwide. The ^{SMS}|Host Hospitality Management System is distinguished from other property management systems with its truly integrated design and unique approach to guest service. The ^{SMS}|Host product suite, including more than 20 seamlessly integrated, guest-centric application modules, provides hotel/resort staff with the tools they need to personalize service, exceed guest expectations, and increase revenue. For more information on how PAR Springer-Miller Systems sets the pace in the hospitality industry, visit our website at www.springermiller.com.

About PAR Technology Corporation

PAR Technology Corporation creates and markets products that help hospitality operators around the world to better manage money, materials, people and the guest experience. PAR has provided hardware, software and services to the world's largest restaurant chains and their franchisees for almost 30 years. Today the Company's extensive offering includes technology solutions for the full spectrum of hospitality operations, from boutique hotels and independent table service restaurants to international QSR chains, all backed by PAR's global service network. The Company has over 50,000 installations in 105 countries worldwide. PAR is also a leader in providing computer-based system design and engineering services to the Department of Defense and Federal Government Agencies. PAR Technology Corporation's stock is traded on the New York Stock Exchange under the symbol PTC. For more information visit the Company's website at www.partech.com.

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